Content Review Checklist

		Yes	No
Relevance and Value	Does the content address the target audience's pain points or interests?		
	Does it offer practical solutions or insights?		
	Is the main message clear and focused?		
Readability and Engagement	Are sentences clear and concise?		
	Is the language easy to understand, avoiding jargon?		
	Does the content engage the reader through storytelling or relatable examples?		
Brand Alignment	Does the content reflect the brand's voice and tone?		
	Is the content consistent with the brand's personality and values?		
Accuracy and Credibility	Are all facts, data, and statistics accurate and properly cited?		
	Are there any claims that require additional sources or verification?		
Visual Elements	Do images, infographics, or other visuals enhance the content?		
	Are visuals properly formatted and relevant to the topic?		
Links	Do all links work and lead to relevant sources?		
	Are internal and outbound links strategically placed for user experience and SEO?		
SEO Optimization	Are relevant keywords naturally incorporated into the content?		
	Is the meta description compelling and accurately reflects the content?		
Call to Action (CTA)	Is there a clear and relevant call to action?		
	Does the CTA align with the content's purpose and your business goals?		